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LISTING OF CLAIMS:

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Claims 1-32 (Canceled)

33. (New) A navigation device for a vehicle, comprising:

a storing unit configured to store personal positional information associated with navigating the vehicle to a position of personal significance; and

a privacy switch configured to switch to a privacy mode from an unrestricted use mode based on an unauthenticated switch operation to thereby deactivate the unrestricted use mode and activate the privacy mode while locking further activation of the unrestricted use mode that is unauthenticated,

wherein:

when the privacy mode is activated, any access to the personal positional information is prohibited, and

when the unrestricted use mode is activated, access to the personal positional information is permitted without authentication.

34. (New) The navigation device of claim 33, further comprising:

a use mode unlock controlling unit configured to unlock the further activation of the unrestricted use mode to thereby deactivate the privacy mode and activate the unrestricted use mode if (i) a predetermined unlock condition is satisfied and (ii) the privacy switch is switched from the privacy mode to the unrestricted use mode.

35. (New) The navigation device of claim 34, wherein:

the predetermined unlock condition includes a successful authentication obtained during an authentication process that is activated when the privacy switch is switched from the privacy

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mode to the unrestricted use mode.

36. (New) The navigation device of claim 33, wherein the privacy switch is a hardware switch.

37. (New) The navigation device of claim 33, wherein the privacy switch has a switch button, which is manually operated.

38. (New) The navigation device of Claim 33, wherein:

the privacy switch includes a key cylinder of the vehicle; and

the switching to the privacy mode from the unrestricted use mode by the privacy switch includes inserting a spare key into the key cylinder.

39. (New) The navigation device of Claim 33, wherein the position of personal significance includes a private home.

40. (New) The navigation device of Claim 33, wherein the position of personal significance includes a memory point stored in the storing unit by a person.

41. (New) The navigation device of Claim 33, wherein when the privacy mode is activated, the vehicle, including the navigation device, is allowed to be operated.

42. (New) The navigation device of Claim 33, further comprising:

a map data storing unit for storing map data including facility positional information relating to positions of facilities on a map;

a position detector for detecting a present position of the vehicle; and

a privacy mode controlling unit configured to cause the privacy switch to switch to the privacy mode from the unrestricted use mode regardless of the unauthenticated switch operation

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to thereby deactivate the unrestricted use mode and activate the privacy mode if the detected present position is a position of a predetermined facility.

43. (New) The navigation device of Claim 42, wherein the predetermined facility includes a valet parking lot.

44. (New) An in-vehicle controller comprising:

a storing unit configured to store information of personal significance; and

a privacy switch configured to switch to a privacy mode from a unrestricted use mode based on an unauthenticated switch operation, wherein:

when the privacy mode is activated, any access to the information of personal significance is prohibited; and

when the unrestricted use mode is activated, access to the information of personal significance is permitted without authentication.

45. (New) The in-vehicle controller of claim 44, further comprising:

a use mode unlock controlling unit configured to deactivate the privacy mode and activate the unrestricted use mode if (i) a predetermined unlock condition is satisfied and (ii) the privacy switch is switched from the privacy mode to the unrestricted use mode.

46. (New) The in-vehicle controller of claim 44, further comprising:

a use mode controlling unit configured to deactivate the privacy mode and activate the unrestricted use mode if an authentication condition is satisfied during an authentication process that is activated when the privacy switch is switched from the privacy mode to the unrestricted use mode.

47. (New) A method for prohibiting access to information of personal significance

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provided in a vehicle, the method comprising:

permitting access to the information of personal significance without authentication when an unrestricted use mode is activated;

activating a privacy mode and deactivating the unrestricted use mode by switching from the unrestricted use mode to the privacy mode based on an unauthenticated switch operation; and

prohibiting any access to the information of personal significance when the privacy mode is activated.

48. (New) The method of claim 47, further comprising:

locking a further activation of the unrestricted use mode when switching from the unrestricted use mode to the privacy mode; and

unlocking the further activation of the unrestricted use mode to thereby deactivate the privacy mode and activate the unrestricted use mode if (i) a predetermined unlock condition is satisfied and (ii) the privacy mode is switched to the unrestricted use mode.

49. (New) The method of claim 47, further comprising:

locking a further activation of the unrestricted use mode when switching from the unrestricted use mode to the privacy mode; and

unlocking the further activation of the unrestricted use mode to thereby to deactivate the privacy mode and activate the unrestricted use mode if an authentication condition is satisfied during an authentication process that is activated when the privacy mode is switched to the unrestricted use mode.

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